



ITW Thermal Films Europe

September 2010 - European Update

Dear Partner

The markets continue to go through changes and thermal transfer ribbons is certainly not excluded. We at ITW continue to focus on serving our customers with a high level of added value through innovation of product and support. Please find below an update for our European business.



New Box End Label

ITW Thermal Films Europe has made some subtle changes to their new box end labels. The content of each box label remains the same, but the colour changes for each grade to align with the [datasheets/website](#) look that has been created in the past 12 months. Wax is purple, wax/resin is red, resin is orange and near edge products remain blue. The new box end labels also allow for new branding options, and for further details please speak to your account representative or [click here](#) to contact us.

New Speciality Resins Range

In our next mailer we will be launching our new range of specialist flat head resin ribbons to accompany our existing specialist care label resin D321. The new range will include a range of 6 spot colours for barcode labelling and signage, as well as a Security range. For further information on the launch date and availability of these products please get in contact with your account representative or [click here](#) to contact us.

Thin Film Polyester Pricing

Continued speculation on the availability of thin film polyester has continued to drive up the cost of manufacturing thermal transfer ribbons. It is unclear at this stage on the stability of thin film polyester pricing and the TTR market has already started to see price increases, as these additional costs have had a significant impact. For further information or if you are concerned on product availability please get in contact with your account representative or [click here](#) to contact us.

ITW Extreme Solutions Media Search Database

We have continued to update our test results benchmarking our wax/resin and resin range of ribbons on today's most popular synthetic media stocks.



Marlee Fink, (a.k.a. The Ribbon Doctor) and Sherry Boyd from ITW Thermal Films U.S. have taken the baton and are about to start a marathon of testing that will allow us to update a number of materials on to the search engine. For further information on the exact substrates being tested or if you have any recommendations of substrate to be tested please get in contact with your account representative or [click here](#) to contact us.



ITW Foils & Thermal Films Group - Update

Our ITW group manufactures more than just 'black' thermal transfer ribbons and 'shiny' foil, but we are one of the world's leading manufacturers of specialist security products that are used on credit cards right through to brand packaging.

This summer we launched a new website that focuses solely on card products - www.itwcardtechnologies.com. This website showcases products from CFC, Coding Products, ITW Imagedata and ITW Covid. For further information on the products available from ITW Card Technologies please visit their website at www.itwcardtechnologies.com or [click here](#) to contact us for further information.

For further information regarding our PrintheadSaver® products and services, please do not hesitate to get in contact.



Sincerely,

Tony Sahota
Global Business Development Manager, ITW Foils & Thermal Films Group

Follow the appropriate links for more information on:

[Free Sample](#) [ITW Thermal Films Stock List](#) [Datasheets](#) [Regulatory Info.](#)

Please visit our other corporate/group sites for further information:

www.itw.com www.itw covid.com www.itw-imagedata.com www.itwfoils.com
www.codingproducts.com www.cfcintl.com www.cerfoils.com

For more information visit our website at
www.itwthermalfilms.com