



To Our Valued Industry Partners:

Having a hard time finding the thermal transfer ribbon you need that meets your specific production requirements?

### New Products from ITW Thermal Films

Announcing ITW Thermal Films **PrintheadSaver® Extreme Series** wax/resin and resin thermal transfer ribbons. Coupled with our existing SKU's, no matter what the application, substrate or end use -- we've got you covered!



### Product Development /Certification

At ITW Thermal Films we continue to invest in our product development so that we can offer you the thermal transfer ribbon(s) you need. New products, product refinements that meet your specific production needs, along with our cost containment initiatives provide you with viable TTR alternatives to offer your customers. [Contact us today](#) at 1-877-887-3456 to learn more.

Additionally, we know how important it is that these ribbons be certified (i.e., UL, CSA, EU and BS) to gain access to the applications where they are typically used. So, we've redoubled our efforts here, and are working directly with many of our label co-suppliers - Valéron®, FLEXcon, 3M™, Fasson®, Polyonics, Arbojex, etc. to add these required certifications. Go to [http://www.itwthermalfilms.com/compliance\\_info.htm](http://www.itwthermalfilms.com/compliance_info.htm) for updates and specific product certification information.

\* The above registered trademarks are registered by third parties and not affiliated with ITW Thermal Films.

Need to quickly compare ribbon types on a specific label? Visit our TTR Almanac™ at [www.ttralmanac.com](http://www.ttralmanac.com) the only online interactive tool in the AIDC industry where you can get immediate barcode print test results.

### Our Extreme Series for your Extreme Conditions

#### B121 - Versatile Wax/Resin

Designed to work with flat head technology printers, B121 is a premium solution for the high volume labeling segment. Featuring exceptional versatility over a broad range of both paper and film media substrates B121 produces sharp, crisp images for reliable and sustainable readability at low print energy.



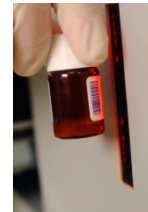
#### B120 Premium Wax/Resin

Formulated to withstand harsh work environments, this TTR can be used on a wide range of label substrates, has outstanding print density, as well as superior abrasion, solvent and smear resistance. B120 keeps your printheads cool and your lines up and running.



#### B813 Extreme Durability Resin

This thermal transfer ribbon gives extreme performance on polyester and other plastic labels. B813 resin is formulated to perform in extreme environments and provides excellent abrasion and solvent resistance, as well as excellent print density and definition.



## Tried and True - These TTR Products Stand up to the Test

### B112 Near Edge Premium Wax/Resin

Specifically designed to work in high volume labeling applications, on a wide range of paper and film media. B112 features superior performance characteristics, is UV resistant and offers superb scratch and abrasion resistance.



### B128 Durable Wax/Resin for Flat Head Technology Printers

This TTR offers superior UV and smear resistance, while producing super-sharp imprints and clean edge definition. B128 is a logical choice for use on outdoor applications where strong abrasion and environmental resistance is required.

### B324 Premium Durable Resin

UL approved, this high performance resin ribbon is constructed to work with most flat head technology printers in industrial conditions where excellent physical properties and resilience are required to withstand harsh environments. B324 produces exceptional print density for sharp/clean barcodes and variable imagery.



Ask about our **"Spring is in the Air"** TTR deals available on B112, B128 and B324 offering **FREE** shipping. Hurry this offer is only valid during the month of March. [Click here](#) to get all the details, or call us at: 1-TTR-FILMs (1-877-887-3456).

As the TTR landscape continues to change, ITW Thermal Films remains 100% committed to offering you value-added, differentiated products and value-added services that help you secure new business and work more efficiently and cost effectively. Contact us today at 1-TTR-FILMs (1-877-887-3456), or send an e-mail to: [info@itwthermalfilms.com](mailto:info@itwthermalfilms.com) and we'll be more than happy to provide you with the test data and samples you need to give you a competitive advantage.

*Sincerely,*

The ITW Thermal Films Sales & Customer Service Team  
1-877-887-3456

For more information on ITW Thermal Films, please visit our website at:  
[www.itwthermalfilms.com](http://www.itwthermalfilms.com).